



Battle of Georgian Bay 2001 – Midland, ON

### Tall ships

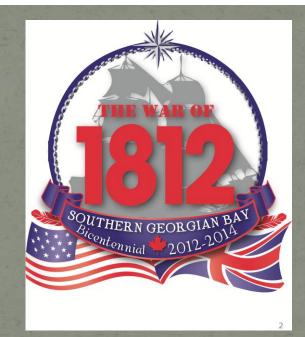


### 1812 TOUR



















- The Ontario Ministry of Tourism & Culture has approved the Blockbuster Grant application for the Tall Ships 2013 Celebration Tour, which will commemorate the bicentennial of the War of 1812. The following bullets provides info on the grant as well as key messages re the parameters of approval as well as the expectations of the Ontario Ministry of Tourism and Culture.
- Water's Edge Festivals & Events (WEFE) has been approved for \$880,000 for the Tall Ships 2013 Pan Provincial Celebration Tour, which will commemorate the Bicentennial for the War of 1812
- Eligible expenses from the overall Pan Provincial Budget were \$965,000 therefore;
  over 91% of the eligible expenses have been approved.
- This is the largest Blockbuster Grant that has ever been awarded.
- The Ontario Ministry of Tourism & Culture has mandated the following:
  - Each region MUST host a minimum of one Tall Ship event
  - Each regional/port event MUST have on land programming with a War of 1812
    Bicentennial theme
  - The Tall Ships 2013 Celebration Tour must produce the event as outlined in the application including all marketing, media, sponsorship and production elements, understanding there will be a reduced number of ports participating.
- The allocation of funds will be on a "per region" basis as opposed to per port.



- War of 1812 Celebration Boasts \$166 Million Impact on Economy
- Organizers of this summer's Star Spangled Sailabration say the receipts are in, and the 200th anniversary celebration of the War of 1812 towed in more than \$166 million for the Baltimore area economy.
- According to a study from Pittsburgh-based Forward Analytics, the week-long festival was the largest event ever in terms of economic impact in the state's history.
- The June 13-19 celebration drew about 1.54 million people, including 28 percent from outside Maryland, according to organizers. It also drew 45 tall ships from around the world to Baltimore's Inner Harbor.
- The \$166 million includes \$97.7 million in direct spending by non-local visitors, sponsors, vendors and event hosts. Visitors spent an average of \$80 per person in the city, according to the report.





#### **ONTARIO PORTS & FESTIVAL DATES**

- Brockville June 15 16
- Toronto June 20 23
- Hamilton, Port Dalhousie June 28 July 1
- Sault Ste. Marie July 19 21
- Collingwood, Wasaga Beach/Nancy Island,
  Owen Sound August 16 18
- Penetanguishene, Midland, Discovery
  Harbour August 23 25
- Windsor, Amherstburg, Leamington, Kingsville, Pelee Island - August 30 – September 2

#### 2013 Ontario Port Map

#### TALL SHIPS CHALLENGE® Great Lakes 2013



