

**REGIONAL TOURISM ORGANIZATION 7
INVITES BRUCE, GREY AND SIMCOE TOURISM INDUSTRY
TO JUNE TOWN HALL MEETINGS**

June 1, 2011 – Regional Tourism Organization 7 (RTO7) is holding a series of Town Hall information meetings to update Bruce, Grey and Simcoe County tourism stakeholders on its plans for its first (2011/12) fiscal year of operations.

RTO7 is an industry-led, not-for-profit organization created as part of the Ontario Ministry of Tourism’s regional tourism management and funding initiative. Its mandate is to build and support competitive and sustainable tourism in Tourism Region 7 (Bruce, Grey and Simcoe).

The Town Hall sessions, which will be held across the region in late June, will update the tourism industry on RTO7’s priorities for the coming year. The program includes highlights from the intelligence gained from a series of projects completed over the past nine months, and an opportunity for dialogue with members of the organization’s board of directors.

Sessions are open to the public. Dates and locations:

Location	Date	Venue
Owen Sound	Thu Jun 16 10 am to 12 pm	Grey County Administration Offices
Collingwood	Tue Jun 21 10 am to 12 pm	Town of Collingwood Council Chamber
Southampton	Wed Jun 22 10 am to 12 pm	Bruce County Museum & Cultural Centre
Innisfil	Thu Jun 23 10 am to 12 pm	Innisfil Township Offices Council Chamber
Orillia	Tue Jun 28 10 am to 12 pm	Orillia City Centre Council Chamber

Further information can be found on the organization’s web site at www.rto7.ca.

The organization also announced that it is conducting a call for nominations to fill two vacancies on its board of directors. Details about these opportunities, including an application form, are also available on the RTO7 web site.

FOR MORE INFORMATION:

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